



ThinkTWENTY20

The Magazine for Financial Professionals

The *ThinkTWENTY20* Newsletter

January 2025

Empowering financial professionals for the future of work

Welcome to 2025. May it be a happy and productive one!

The new year is rife with possibilities, including – in the technical sphere – the role of Artificial and Virtual Intelligence. We have been featuring numerous articles on this for several months and it is expected that the new year will carry on with exploring this (and of course other) topics. Notable among these articles is the series produced by Eric Cohen.

These include:

1. [Part 3: Reflections and the Road Ahead for Virtual Reality in Accounting Pedagogy and Practice](#)
2. [Using Virtual Reality for Accounting and Auditing #2](#)
3. [Using Virtual Reality for Accounting and Auditing #1](#)

These articles arose out of Eric's experience in organizing and acting as master of ceremonies for World Continuous Auditing and Reporting Symposium focusing on Virtual Reality and its variants (in particular, augmented reality and mixed reality), which took place on December 13, 2024, as part of the Rutgers CAR Lab (Continuous Auditing and Reporting) Symposium series.

They provide important insights into the effects of VR on the profession of accounting and auditing. They definitely are worth reading.

Changes coming for *ThinkTWENTY20* Magazine

For some years we have provided *ThinkTWENTY20* free of charge, but now we are changing that so that it will be necessary to enroll in our membership program to continue to receive it as it comes out. Free subscribers will continue to receive summaries and other commentary.

A premium membership in *ThinkTWENTY20* will give you immediate delivery of all new editions of *ThinkTWENTY20* as they are released, along with all our other publications, as well as access to our special events. Please buy a Premium Membership at one of these links – [ONE YEAR](#) or [TWO YEARS](#).

A Unique Advertising Opportunity!

Advertising in the magazine and on our website (www.thinkttwenty20.com) reaches 2000 – 3000 people.

Prices in Cdn \$ for a quarter year – for inclusion on the website and in the magazine

- Regular ad (up to a half page) - \$375 per quarter.

- Small Logo ad (logo linked to a website) - \$100 per quarter.

We also accept sponsored articles from professionals that meet all our standards for articles – approximately 3000 words, well supported and sound, and dealing with important contemporary issues. These articles must be accompanied by a payment of \$500. Firms find sponsored articles a useful way to demonstrate their expertise, often in specialist areas.

