



ThinkTWENTY20

The Magazine for Financial Professionals

The *ThinkTWENTY20* Newsletter

September 2024

Empowering financial professionals for the future of work

Forthcoming Issue

The Fall Issue of *ThinkTWENTY20* Magazine will be coming out on or about October 31st. It will feature another instalment by Bob Tapscott on the international payments system and how it affects business. Also, there will be another ground breaking article by Eric Cohen on the latest technology breakthrough affecting the accounting and assurance profession. And the issue will contain another excellent book review of a unique bestseller and another practical sponsored article by the firm MNP.

The issue will continue our tradition of presenting contemporary issues in a comprehensive and understandable way. Recent articles in the summer issue included

- In Their Own Words: How You Can Protect Your Organization from Ever Evolving Cyber Attacks
By Gundi Jeffrey
The growing threat of cyberattacks has made governments and industries more aware of the need to protect and defend the information and systems Canadians rely on. As a result, cyber security is growing as a recognizable discipline that encompasses multiple specialties in science, mathematics, business, social sciences and computing and engineering faculties. These are the folks who are going to help protect us from the scammers.

And -

- Ensuring Trust and Integrity in Corporate Reporting: A New Global Standard for Digital Signatures
By John Turner, LLB
It is essential that users can trust in their integrity, with full confidence that corporate data is reliable and that audit reports are genuine. But just how solid are the foundations of that trust?

Today, users of reported financial information often lack a provable connection between a regulatory filing and its issuer or auditor.

Check them out at <https://thinktwenty20.com/wp-content/uploads/2024/07/Summer-2024-Issue.pdf>

A Unique Advertising Opportunity!

Advertising in the magazine and on the website (www.thinktenty20.com) reaches 2000 – 3000 people.

Prices in Cdn \$ for a quarter year – for inclusion on the website and in the magazine

- Regular ad (up to a half page) - \$375 per quarter.

- Small Logo ad (logo linked to a website) - \$100 per quarter.

We also accept sponsored articles from professionals that meet all our standards for articles – approximately 3000 words, well supported and sound, and dealing with important contemporary issues. These articles must be accompanied by a payment of \$500. Firms find sponsored articles a useful way to demonstrate their expertise, often in specialist areas.

