



# **ThinkTWENTY20**

## **The Magazine for Financial Professionals**

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*ThinkTWENTY20* Magazine is an innovative quarterly magazine for professionals who enjoy digging deeper into the topics of the day – blockchain, crypto, big data, ESG, cybersecurity, new audit analytics, regulatory initiatives, supply chain management, digital reporting and mental health. We present well-researched, topical in-depth articles written by top leaders in the profession internationally.

Our audience comprises accountants and other financial professionals who are very knowledgeable about standards issues and are often involved in standards development through their careers or professional activities. Our readers also include a variety of general practitioners and academics in Canada, the US, India, Brazil, Mexico and various European countries.

The magazine is owned and operated by Editor-in-Chief Gerald Trites, FCA, FCPA, retired partner of KPMG, former Director of XBRL Canada and prize-winning author, along with Managing Editor Gundi Jeffrey, an experienced prize-winning journalist and co-founder of *The Bottom Line*, a national accounting newspaper in Canada for more than 30 years.

**Advertising in *ThinkTWENTY20* within the magazine and on its website ([www.thinkttwenty20.com](http://www.thinkttwenty20.com)) reaches 2000 – 3000 top professionals per month. Prices in Cdn \$ for a quarter year – for inclusion on the website and in the magazine**

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